



# *a Multitude* of ways

GLOBAL IMPACT GUIDE

**imb**  
IMB.ORG



## YOUR GUIDE TO IMPACT THE WORLD



PRAY



GIVE



GO



SEND



## GLOBAL IMPACT GUIDE

Reaching the multitudes  
is not for the few but the many.  
Experience the multitude of  
ways you and your church can  
be involved in advancing the  
kingdom every day.



# Dear GREAT COMMISSION CHRISTIAN,

In Revelation 7:9, John describes a multitude from every nation, from all tribes and peoples and languages, standing before the throne and before the Lamb. You are among these multitudes of worshipers! Are you a part of painting the rest of the picture? The IMB exists to serve you and your church as we usher in this beautiful picture of heaven – together!

**Our work together is not finished. We have to get to every nation, every tribe, every people. We must share His gospel in every language. The Bible declares it. Heaven reveals it. And obedience demands it.**

**What does this mean for me and for you?** It brings eternal purpose and meaning to our lives. We have a sacred calling to a sacred task - one He has given us the tools to complete.

We share this year's Global Impact Guide with great excitement. Inside these pages we rejoice with those who have said "yes" to the sacred task and are harvesting in the fields. We celebrate the significant impact your IMB missionaries are making in getting the gospel to the nations.

We rejoice in the fruit of their labors. We thank God for His work in difficult places.

Throughout, you will get a glimpse of the urgent need for more to join us. **There is no time to waste.** Every day, 155,473 enter eternity with no hope. Every week, 1,088,311 die lost. And we are still here. Still able to go to them. Still able to share with them the most important news in all the world, the most important message they will ever hear. We can still offer help and hope. That is why we exist.

If God is calling you to go, then go. If not, God is calling you to send. So, send. How do you send? You send by praying for those who are going. You send by giving so those called to go can go. You send by becoming an advocate, inviting your church and others to pray and give and go.

As you read through these testimonies of His faithfulness, please prayerfully consider how God is calling you to reach the unreached 365 days a year.



Paul Chitwood, IMB President





# *Our vision and mission*





“After this I looked, and behold, a great multitude that no one could number, from every nation, from all tribes and peoples and languages, standing before the throne and before the Lamb, clothed in white robes, with palm branches in their hands, and crying out with a loud voice, ‘Salvation belongs to our God who sits on the throne, and to the Lamb!’

### REVELATION 7:9-10

The IMB’s vision of a multitude from every nation, tribe, people and language is God’s vision — expressed clearly in **Revelation 7:9**. God has called and equipped His church to bring about this vision. Our mission is to serve you and your church in making disciples of all nations to carry out the Great Commission.

## STAY CONNECTED 365

# Advance the Kingdom App



Download the app today for exclusive content that will inspire and equip you to advance the kingdom, including videos, stories, practical tools and actionable resources. With the IMB Advance app you can discover the stories of the people and places whose lives are being transformed through the gospel with international missions work, get to know the unreached people and places of the world, gain a deeper understanding of the global, cultural and spiritual realities shaping and impacting missions work around the world, connect with our team and build community through real-time interactions in messaging channels that interest you. **Find it today in the App Store, Google Play, plus Apple TV, Amazon and Roku.**



## MISSIONS EVERY DAY

Missions isn't just something we do.  
It's how we live our lives.

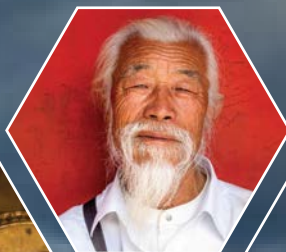
# 365

**DAYS OF OPPORTUNITIES**





5



Some people spend their days pursuing health. Some seek prosperity and success. Some search for safety and security. Some chase the wind.

But the heartbeat of God's people is the vision He has given us in Revelation 7:9—a multitude from every nation, tribe, people and language, worshiping before the throne.

This desire courses through our veins: to see the world transformed by the gospel, the name of Jesus proclaimed in every corner of the earth. We are united for the sake of this cause.

**Together, we can bring help and hope to a hurting world.  
Together, we will advance the kingdom of God.**

We give ourselves to this mission every day.

**LET'S REACH THE NATIONS TOGETHER**



## ERIC & HEATHER'S STORY



*"I'm not a missionary"*

Eric McDonald was a successful emergency room doctor, and his wife Heather a registered nurse. They were living the idyllic American life in Florence, Alabama, along with their seven children. To the outside world, the McDonalds were not the typical candidates for overseas missions. Eric had confessed as much to God in prayer.

And yet, God's Word began to work on Eric. "The Bible is clear that we are called to make disciples. So, the question is not if you should be making disciples, but where? Finally, my heart seemed tugged in such a way that I felt I had to be overseas. It was as if my heart transformed right in front of me."

In October of 2020, the McDonalds left behind their high-paying jobs, big house and nice cars to move to Africa. The astounding nature of this move is not lost on Heather. "We had never been anywhere internationally, and now we were moving a family of nine to a village in Tanzania!"

The McDonalds will be the first to admit they are not typical missionaries, but God has often commissioned unlikely people to unexpected places.





## YOUR GENEROSITY Sends and Sustains Missionaries

When God calls missionaries to share the gospel in a different culture, the IMB wants to make sure they thrive in this challenging opportunity. We work to provide all the tools they need through ongoing care and our rigorous training and preparation process.

**\$50**

language-learning materials

**\$300**

license renewal for missionary doctor

**\$2,000**

vaccinations for missionaries

Though Eric and Heather will serve in familiar roles as healthcare professionals at a local hospital, after language study, they are already reminded that much of their new life is unfamiliar; in ways that are both challenging and inspiring.

“Life overseas is no cake walk,” says Eric. “And yet, during one particularly difficult week, we realized God had used our family directly, our children included, in seeing six people come to a saving knowledge of Jesus Christ. When the question of eternity comes into play, it’s the souls that matter, not our comfort.”

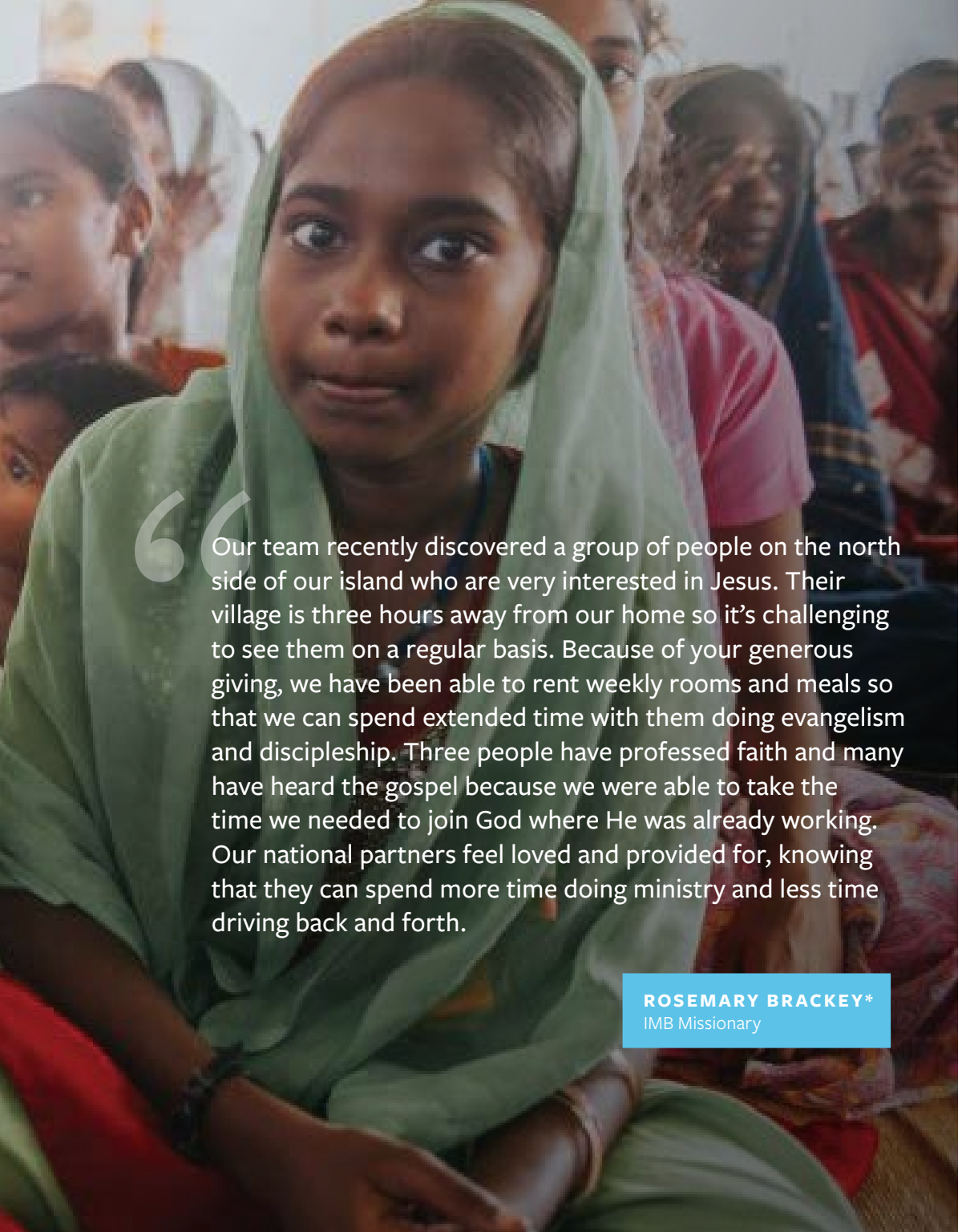
Eric and Heather have stepped out in bold faith, and God is equipping them in unexpected ways. Would you join us in praying for the

McDonalds? The IMB is committed to serving the McDonalds as God continues to bless their obedience.

“When the question of eternity comes into play, it’s the souls that matter, not our comfort.”







“Our team recently discovered a group of people on the north side of our island who are very interested in Jesus. Their village is three hours away from our home so it’s challenging to see them on a regular basis. Because of your generous giving, we have been able to rent weekly rooms and meals so that we can spend extended time with them doing evangelism and discipleship. Three people have professed faith and many have heard the gospel because we were able to take the time we needed to join God where He was already working. Our national partners feel loved and provided for, knowing that they can spend more time doing ministry and less time driving back and forth.

**ROSEMARY BRACKEY\***  
IMB Missionary

100% OF YOUR GIFTS

## Transform lives with the gospel



100% of your gifts to the IMB directly fund ministry overseas. Your

church’s generous giving through the Cooperative Program covers operating costs. [imb.org/give-now](https://imb.org/give-now)







MITCH'S STORY

# Gospel growth

## DURING COVID

In the wake of COVID-19, IMB missionaries are reflecting on the ways the pandemic has allowed local churches in South Asia to connect in unique ways.

IMB missionary Mitch Englehart\* is celebrating the surprisingly positive effects the pandemic has had on the spread of the gospel. For instance, one man (Pastor Sahil\*) is actually ministering to more people now than before the spread of the coronavirus.

“Instead of one church of 70-100 people, Pastor Sahil visited seven houses of roughly 20 people each. So, instead of teaching between 70-100, they were able to teach 140.







What accounted for this increase in participation, in a pandemic no less? The answer is exciting. It was the men! Englehart has heard many reports like these.

“Often, family members (especially husbands and teenage boys) don’t want to be associated with a church in the village, so they often don’t attend the ‘church building.’ But if church meets in their home, they are willing to sit and listen ... therefore being exposed to God’s Word.”

The local women were keen to notice the difference. “Several ladies told the pastor, ‘Sir, my husband will not attend the church building, but he loves sitting and listening to God’s Word in our home. Will you come back and teach from the Bible again in our house?’ House church and meeting in homes is now a key part of our strategy to intentionally try and reach more people who do not want to ‘go to church.’”

Missionaries around the world continue to report the good news that God’s Word has not stopped reaching the lost, impacting far more than the coronavirus ever will.

## YOUR GENEROSITY Takes the Gospel to the Unreached

With 1,044 unreached people groups in South Asia who still have no access to the gospel, and 6,000 more globally, His work remains undone. We are devoted to developing resources so as many as possible can hear His Word in their own heart language.

**\$60**

Bible study materials  
for new believers

**\$150**

evangelistic audio recording

**\$6,000**

theological training for  
persecuted pastors

# The IMB exists to take the good news of Jesus to

At IMB, we prioritize getting missionaries to the people and places of the world who have never heard the gospel. As one of the leading global missions organizations in the world, the IMB strategically sends frontline workers to the edges of lostness.

## COMPREHENSIVE CARE FOR MISSIONARIES AND THEIR FAMILIES

IMB is unique as a missions sending agency in that most of the missionaries sent from their local churches through IMB are sent out fully funded and do not have the burden or distraction of constantly traveling back and forth to the U.S. to seek financial support.



We have work in over 150 countries, focusing on evangelism, healthy church formation, and multiplication.



Through our proprietary and expansive global research on people groups, globalization and urbanization trends, IMB provides every missionary the best-in-class training, preparation and biblical tools for their cross-cultural life and ministry.



Visit [imb.org/people-and-places](https://imb.org/people-and-places) for more information.

# every corner of the earth.



THE GLOBAL NEED FOR MISSIONS IS MORE URGENT THAN EVER.

**155,473**

people are dying daily  
without Christ

**7,283**

unreached people groups

**4.5 billion**

unreached people



# Global Impact *Highlights*



# together

WE DO SO MUCH MORE



**422**

New Missionaries \*\*



**247**

New People Groups  
and Places Engaged



**18,380**

New Churches  
Planted



**769,494**

Heard Gospel  
Witness



**127,155**

Received  
Leadership Training



**86,587**

Baptisms




**144,322**

New Believers

\*\* Of the 422 missionaries approved for service in 2020, 388 are fully funded by the IMB. Accounting for missionaries who complete their service, approximately 400 new missionaries are needed each year to meet the target goal of growth in the total mission force of 500 by 2025.





“Because of your generous giving, I was able to receive training before moving overseas as a journeyman that has helped me mentally and spiritually prepare for the demands of working on the mission field.

**MONICA\***  
IMB Missionary







# a pathway

## FOR A LIFETIME

The IMB offers a variety of ways to go — from short-term trips to fully-funded, long-term opportunities. All roles are needed, traditional and non-traditional.

**Questions about how you can GO?**

**Contact us at [info@imb.org](mailto:info@imb.org).**

“

The harvest is plentiful, but the laborers are few. Therefore pray earnestly to the Lord of the harvest to send out laborers into his harvest. **LUKE 10:2**



If you'd like to know more about how IMB intentionally approaches international missions, order a copy of our Foundations document by emailing [info@imb.org](mailto:info@imb.org).







## Professionals

## Young Adult Journeyman



**Jill, 43, from Birmingham, AL** works for a media company in Japan, but she is also reaching the nations with the gospel alongside an IMB team. She serves the team by producing excellent media, coaching on good storytelling techniques, and helping reach the world for Jesus Christ.

## Career Missionaries

## Retirees



**Charles, 65, a retired doctor from Houston, TX** serves in South America among a team of IMB missionaries. He uses his medical skills to gain access to the unreached, meet physical and spiritual needs, make disciples and empower the church.



imb

WHO WE ARE

# IMB innovates to reach those who have never heard

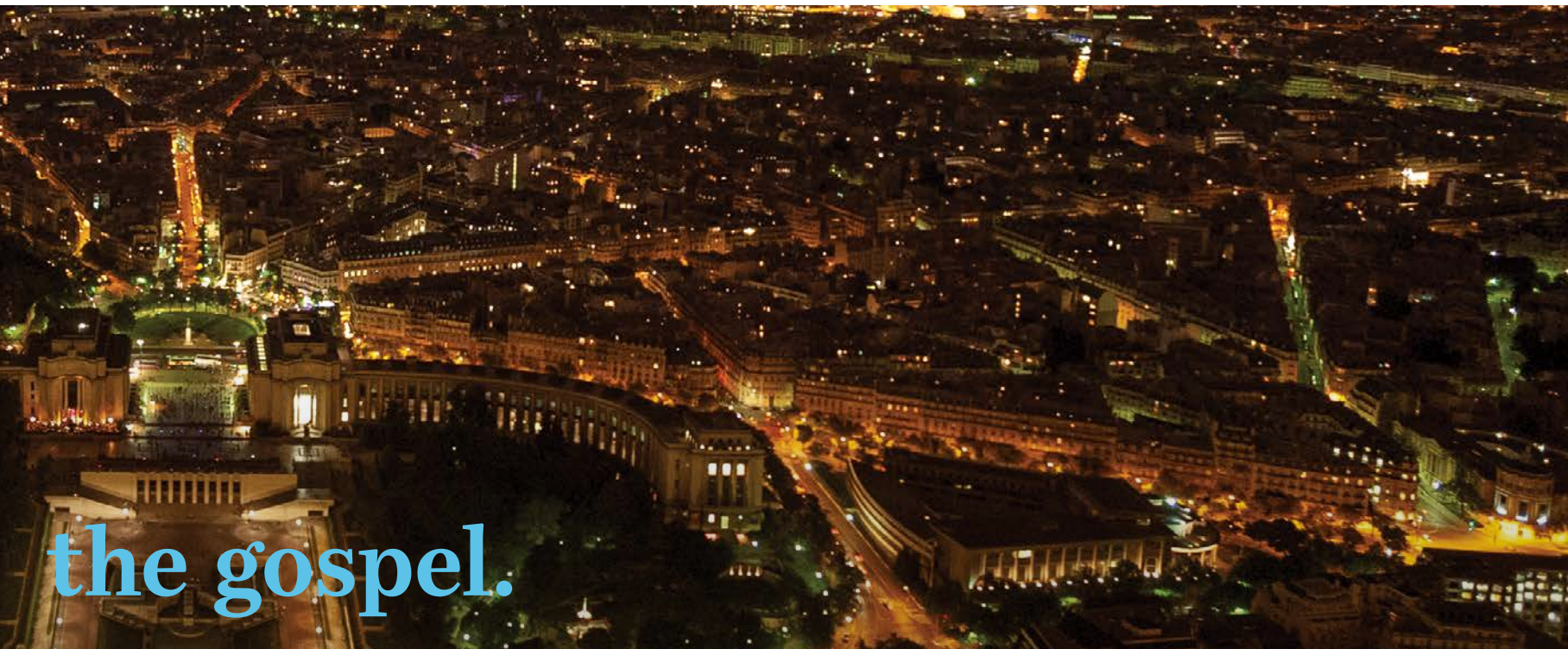
## PREPARING PEOPLE FOR THE MISSION

God calls local churches to prepare people for missions. IMB equips churches with essential tools for raising up faithful cross-cultural workers. So much of missionary training is basic discipleship—loving and following Christ. As training is the key to biblical and faithful missionary service, we offer materials and courses that are practical, current and culturally informed. We uniquely approach missions training for churches, missionaries and new disciples so the measurable outcome results in transformation of knowledge, character and skill.

## EMPOWERING STRATEGY IN REAL TIME

Leading Great Commission research and strategic thinking, IMB has one of the most complete and universally accepted global people group lists in the world. IMB research serves the SBC and the larger missions community with detailed analyses and helpful insights for real-time strategic decision-making. IMB's up-to-date research information, accurate and compelling maps, and historical archives are used regularly by SBC churches to spur Southern Baptists to pray, give and go to the least reached peoples and places of the world.





the gospel.

## MOBILIZING GLOBAL MISSIONARY PARTNERS

IMB missionaries pour their lives into making disciples with a vision to proclaim the gospel among unreached peoples and places. As those local believers experience a call to the nations, the IMB helps their churches with training rooted in our 175 years of experience and invites their missionaries to join our IMB teams around the world. Because of their diverse backgrounds, these missionaries can gain access to new people groups and hard to reach places not always open to missionaries from the U.S. Together, we are building a more effective, diverse global missions force to reach the nations for Christ.

## ACCELERATING MISSIONS THROUGH BUSINESS

The IMB is focused on missional impact through kingdom-driven business investments. These investments provide access to new capital, while providing opportunities for missionary engagement and gospel access. The capital is invested to generate sustainable returns, that in turn can be reinvested and accelerate expansion of the gospel, freeing budgeted dollars.

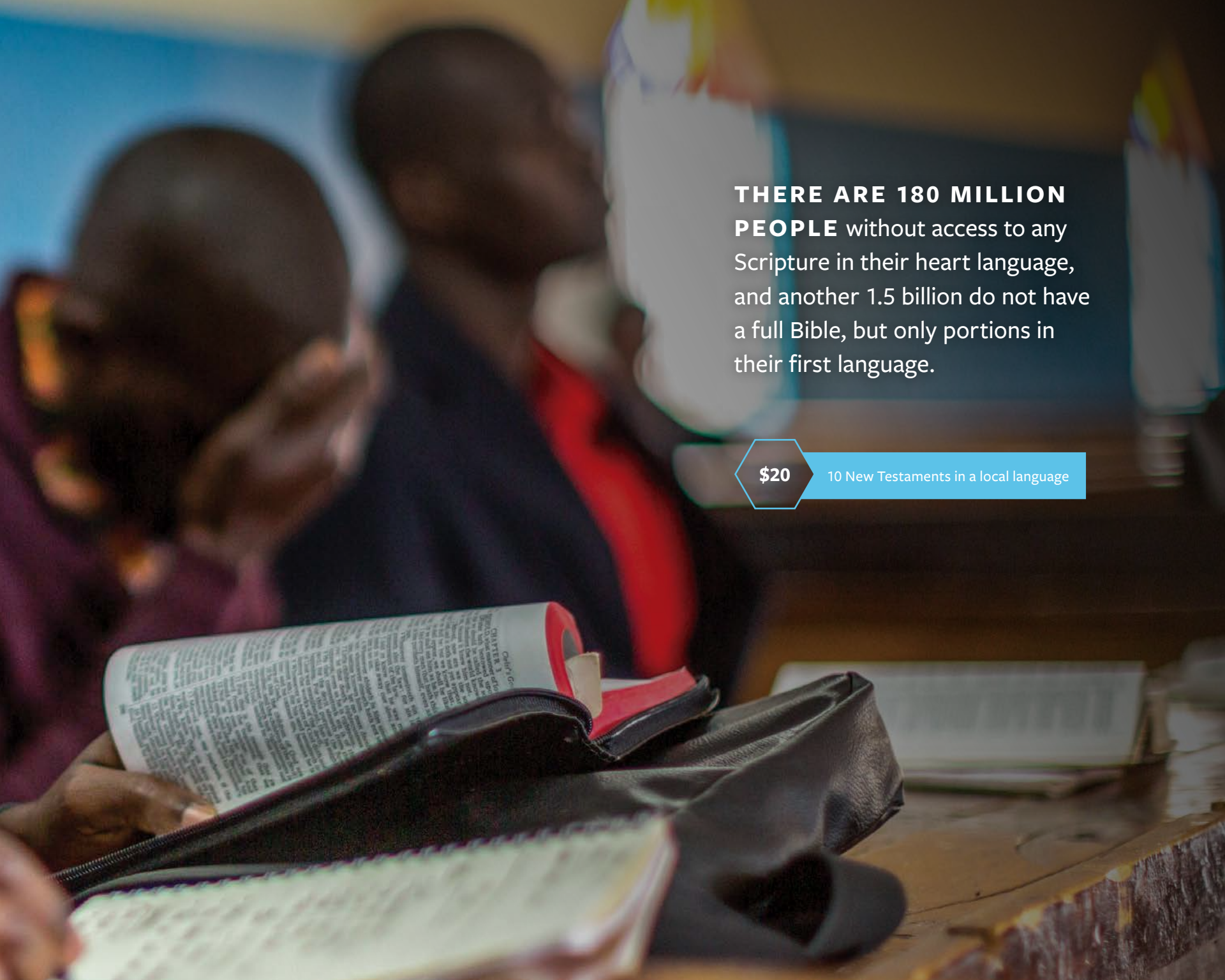


Learn more about our world-class research at [imb.org/research](https://imb.org/research).









**THERE ARE 180 MILLION PEOPLE** without access to any Scripture in their heart language, and another 1.5 billion do not have a full Bible, but only portions in their first language.

**\$20**

10 New Testaments in a local language





DAVID & JULIE'S STORY

CARE IN THE

# Midst of crisis

The spread of COVID-19 has exasperated already desperate situations for refugees in South Africa and Greece. Both faced lockdowns due to the virus, leaving them unable to provide for their families. Yet, the good news of Jesus Christ presented itself in tangible ways even in these perilous situations.

David and Julie Yngsdal serve among the South African refugee communities. It was money from the International Mission Board and North American Mission Board collaboration “Send Relief” that allowed the Yngsdals to provide food parcels for families within these refugee communities.

Julie believes that “the ministry during the lockdown really showed them that Jesus’ love is something radically different from what they find in their religion. The pandemic brought physical hunger, but it also brought a hunger and thirst for knowing Christ.”

As the lockdown ends and in-person meetings have increased, the Yngsdals have started a new discipleship group of nearly two dozen people from different ethnicities. What would otherwise have been highly unusual has now become a reality as a result of the faithful generosity of Southern Baptists.

In Greece, William and Darlene King\* serve refugees struggling to provide in the midst of lockdowns and closures by opening a food distribution







## YOUR GENEROSITY Meets Tangible Needs

Crises around the world provide unparalleled opportunities to meet the basic needs of hurting individuals and families. We are committed to respond quickly, even during the pandemic, to share the grace and hope of Christ that we've all been given.

**\$10**

blanket for a refugee

**\$500**

hygienic bathroom in a refugee camp

**\$1,200**

a week of ministry in a refugee camp

center. They too have observed how the effects of the pandemic have prompted Christians to get involved for the sake of those less fortunate. Darlene noted that “this season has been a time of growth for many Christians who had to step outside their usual routines and find creative ways to meet with people.”

Such creativity has occurred in part through the use of media. Derrick and Barbara Pennon\* also serve in Greece, and have seen the positive impact online video conferencing has for the gospel. “You’ve got families in Iraq who have come to faith during COVID because our national partners started holding video conferences.”

“In the face of great desperation brought on by a pandemic, the gospel is still accelerating.”



A man in a grey suit and yellow shirt is smiling and holding hands with a group of children. The children are also smiling and some are waving. They are standing in front of a building with a window and a door. The man is holding a book or folder. The text "together" is overlaid on the image.

# together

**WE ARE ON A MISSION  
FOR THE NATIONS**

---

We do missions together. As a convention of 47,000 churches, we're able to do so much more together than if we chase this vision alone. We believe every church, regardless of size and resources, has a role to play in taking the gospel to every nation through praying, giving, going and sending.





## AS SOUTHERN BAPTISTS,

we've given more than \$5 billion to international missions through the Lottie Moon Christmas Offering®.

**THANK YOU** for your fervent prayer and financial generosity that has enabled us to be unwavering in our commitment to get the gospel to the nations for more than 175 years.





KELVIN & ELIZABETH'S STORY

GOD HAS BLESSED US IN A

# *New city*

Many IMB missionaries necessarily returned to the U.S. at the onset of COVID-19. But for Kelvin and Elizabeth Joseph, there were simply too many reasons to remain at their missionary post in Poland. “There were travel restrictions to Europe, and we needed to renew our residency cards. But we simply believed we were supposed to stay, and God has blessed this decision!”







## YOUR GENEROSITY Sends Missionaries to the Nations

We support your missionaries by covering travel, housing and other essential costs to ensure they can focus on connecting and building gospel relationships rather than worrying about basic day-to-day provisions.

**\$50**

a month of public transportation  
for a missionary couple

**\$900**

annual visas for a missionary couple

**\$5,500**

annual rent for a missionary family

Not long after Kelvin and Elizabeth determined to stay behind in Poland, opportunities old and new began to present themselves in seemingly miraculous ways. Over the summer, Kelvin was able to meet with a man he and Elizabeth had been ministering to since they arrived in Poland in 2017. Through continued meetings that never would have occurred had they returned home, this man prayed to receive Jesus Christ! Even as the Josephs have moved to a new city, their new brother in Christ continues to encourage them when he visits; sharing how he and another new Christian started a Bible study during Christmas and are continuing to grow in their faith as they disciple co-workers.

In their new city, Kelvin and Elizabeth have discovered an incredible opportunity – a house church that had been meeting for several years had just lost a large family from their fellowship, leaving only five adults. Unbeknownst to each of them, the Polish couple who pastored the house church were praying for church planters to work with, and the Josephs were praying for new ministry opportunities in a place where they knew very few people. A partnership has blossomed quickly. But Kelvin believes this is just the tip of the iceberg for Elizabeth and him.

“God has blessed our decision to stay, and I hope that He continues to open doors. I am praying that what God does in the future will be even more miraculous!”



365

LIVING MISSIONALLY

# Pray

## FOR YOUR MISSIONARIES AND THE NATIONS

Our Revelation 7:9 vision demands fervent prayer. 155,473 people die daily without any knowledge of Jesus. Will you pray for those who have yet to hear the good news?



Learn more at [imb.org/pray](https://imb.org/pray) and sign up for daily prayer requests.



KILELE GEAR  
[kilelegear.com](http://kilelegear.com)

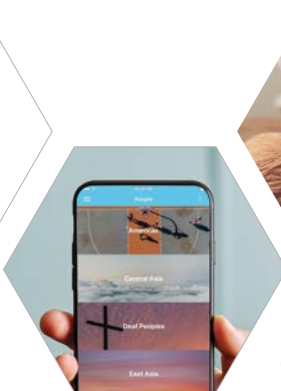


KINGDOM  
GROWERS  
[kingdomgrowers.com](http://kingdomgrowers.com)

# join

## THE COMMUNITY

Your everyday choices can support  
the work of missionaries around  
the world.



IMB ADVANCE THE  
KINGDOM APP  
[imb.org/app](http://imb.org/app)



EVEN  
JUST ONE  
[evenjustone.com](http://evenjustone.com)

YOUR DAILY COFFEE CAN HAVE

## Kingdom Impact



At Kingdom Growers, we seek to  
empower farmers, serve customers  
well, and live out our faith in business.

Through our focus on quality and virtue, people have  
opportunities, community is strengthened, and lives  
are enriched.

So, when you enjoy Kingdom Growers Coffee, you are  
drinking incredible coffee from empowered farmers.  
Together, we are building relationships and sharing what  
is truly most important - Christ's love. **Purchase today  
at [kingdomgrowers.com](http://kingdomgrowers.com)**





# inspire *Generosity*

THE BIBLE IS A STORY OF GOD'S  
**GENEROSITY** from cover to cover.

Generosity is the means by which God delivers His grace to you and the world.

The grace you were so generously entrusted was given to you so you could pour it out on others – 365 days a year.

Living generously is about using all that God has gifted you to extend His fame.

The following pages highlight a few of the ways you and your church can transform lives through generous giving. Your gifts go even further with the IMB since every dollar gifted is used for His work overseas.



# elevate

## INVOLVEMENT



The IMB provides opportunities throughout the year to help you promote international missions, encourage involvement and inspire generosity in reaching the multitudes.

### George Liele Church Planting, Evangelism and Missions Sunday

**THE FIRST SUNDAY IN FEBRUARY**, in celebration of Black History Month, honors George Liele—the first Baptist missionary from America and founder of the first African American church plant in North America. Churches are encouraged to engage in service, evangelism, prayer and give to the George Liele scholarship to expand international missions knowledge and experiences among Black and African-American Southern Baptist churches.

### Day of Prayer for the Persecuted Church

**ON THE FIRST SUNDAY IN JUNE**, we recognize the daily persecution faced by millions of Christians. Southern Baptist churches are encouraged to join in prayer for our persecuted brothers and sisters around the world.

### Global Hunger Sunday

**OCTOBER 10, 2021**, is dedicated to fighting hunger in the United States and around the world. SBC organizations team up to raise awareness and collect an offering for Global Hunger Relief.

### Week of Prayer for International Missions

**EACH DAY FROM NOVEMBER 28 TO DECEMBER 5**, or any time of year, churches and individuals can utilize the Week of Prayer resources to pray together for the work of IMB missionaries and the unreached peoples they serve.

### Lottie Moon Christmas Offering®

**THROUGHOUT DECEMBER**, churches and individuals join together to financially support IMB missionaries. Gifts for this offering are received year-round.

Order resources at [imb.org/lmco](http://imb.org/lmco).



We're here to serve you and design opportunities for missions awareness and involvement in your church. Contact us at [info@imb.org](mailto:info@imb.org).

## BEGIN YOUR

# generosity journey

When 11-year-old Abby Cavanaugh\* heard about the IMB's budget shortfall due to COVID-19, she gave her vacation savings of \$32.20, and challenged friends and family to do the same. Abby and her family watched the numbers tick up as people responded, saying they were touched by Abby's "sweet and tender spirit." People gave, and their children gave too, giving away their birthday money and in some cases even asking for more chores.

**ABBY'S CHALLENGE HAS RAISED \$22,640.50 AND COUNTING.**

“It showed me that even if what we have is really, really small, we can just give it to Jesus and let Him do the rest.



**ABBY CAVANAUGH**

Age 11, Japan

## Start Your Own Campaign

TO LEARN MORE, VISIT [IMB.ORG/GENEROSITY](https://www.imb.org/generosity)

5K

birthday

lemonade  
stand

wedding



# Turn Tangible Resources into Impact

Generous giving is not limited to writing a check. You can benefit the kingdom in many ways you may never have considered.

Talk to us about how you can turn your **tangible goods such as real estate, cars, boats, jewelry, commodities, mineral rights** and more into gospel impact while realizing potential tax benefits.



## Subscribe to Transforming Lives

By setting up a recurring gift and joining the Seven Nine Community, you empower the gospel to spread to the ends of the earth 365 days a year. Generosity isn't a one-time transaction - it's a daily commitment to the Rev. 7:9 vision.

### LEAVE A LEGACY

## Include the IMB in Your Will

Your legacy can impact generations. As you consider your legacy through your estate plan, we are available to serve you and your family. Your estate gift can take many forms, such as including the IMB in your will, establishing gifts that return income during your lifetime, and more. We work with a network of local planning partners to help you identify the best options to suit your charitable goals.



Questions on how you can begin? Contact us at [info@imb.org](mailto:info@imb.org).

# your church's missions giving

IS PERSONAL AND UNIQUE  
TO YOUR COMMUNITY

“

In this time of limited travel we were searching for a way to keep our people engaged. I couldn't be more proud of the way our church and the International Mission Board worked together to create an experience which inspired our people to help bring the gospel to a people in their own language. **JOSH KING, LEAD PASTOR, 2ND BAPTIST**







## EMPOWERING YOUR ENGAGEMENT

Regardless of where your church finds itself, IMB is here to support you. We want to equip and empower your congregation to make the vision God has for you a reality. Whether that's creating unique opportunities for your church to participate in missions or accelerating the efforts you already have in motion, IMB is here to help.

**Is your heart for supporting missionaries, only you aren't sure where to begin?**

Learn how IMB can come alongside you and your church—email us anytime at [info@imb.org](mailto:info@imb.org).

## INTRODUCING

# Generosity Resource Center



Most of us know we want to make an impact, but it can be difficult to know where to start, or how to unite around a central goal. That's why we created our generosity resource center—a resource to help your church plan your missions giving to be representative of your people and impact for the world. ***Discover all the ways you can give at [imb.org/generosity](https://imb.org/generosity).***







TRAVIS'S STORY

SAVED IN

# Translation

Travis Burkhalter is an IMB missionary to South America. After some time, Travis realized that the Indigenous people he was engaging with were failing to understand the gospel message because of a language barrier.







## YOUR GENEROSITY Provides Essential Training

When missionaries are completely immersed in their community, the ability to connect truly deepens. Language proficiency is key to cultural understanding and discipleship. IMB is dedicated to providing practical, current and culturally informed training.

**\$20**

one day of language tutoring

**\$600**

two-week intensive  
language training

**\$2,500**

one year of homeschool  
curriculum for missionary kids



Spanish is not their native tongue, so Travis has begun learning their native language. This is no small task! Nevertheless, it is one he believes is essential. “We are convinced they need to hear the gospel stories in their heart language to fully understand.”

Learning the language of the Indigenous is a cumbersome project, indeed. “I spend between an hour or two each afternoon or night prepping for language learning the next day. This language is not written down so there are no resources to help. Furthermore, my language helper is not a trained teacher, so I’ve had to train him on how to teach me. Most of the prep time is writing the lesson plan for the next day.”

Though the work is difficult, Travis is encouraged by the long-term opportunities opening up for him.

“In the first few months in the city, one man asked what we were doing here. I told him we were here to tell stories of God. He replied saying he had always wanted to know about this ‘God of the Book.’ I asked him when we could come share with him and he invited us to his apartment the next day. To our amazement, two dozen people were crammed into this tiny room! They were hearing God’s stories for the first time. They contact me frequently, begging me to come visit and share God’s stories with them.”

While it will take Travis years to fully understand and communicate in this Indigenous language, he has already begun to see how the gospel is being planted in their hearts. Please pray for missionaries like Travis, who are on the front lines.

“They were hearing God’s stories for the first time. They contact me frequently, begging me to come visit and share God’s stories with them.”

A woman with blonde hair, wearing glasses and a blue surgical mask, is in the foreground. She is wearing a red puffer jacket over a yellow sweater. In the background, a person wearing a blue mask is riding a bicycle with a basket on the handlebars. The setting is an urban street with graffiti on the wall and parked cars.

“

COVID has hit everyone hard. In the U.K. it has resulted in thousands of families experiencing a dangerous food shortage due to loss of income and resources. Due to the generosity of Southern Baptists, our team has been able to distribute groceries and Bibles to more than 100 migrant families suffering during the pandemic. As a result, not only are they fed physically, but we have seen new believers, new baptisms and significant growth in one of our new church plants. Your generosity is making a difference in the Kingdom!

**DAVID WIGGINS**

IMB Missionary







# Reaching the Unreached:

## A FIVE-YEAR STRATEGY

As we work toward the vision of heaven found in Revelation 7:9, your IMB missionaries and leadership identified five strategic targets to guide us through 2025. This is what it will take to reach many of the unreached people and places remaining. Your partnership is essential.

### Send an additional 500 missionaries

Where God sends, the gospel thrives. Help us grow the work where there is not yet a witness for Christ.

### Mobilize 500 global missionary partners on IMB teams

Together, we are strengthening the work of missionaries from other countries, offering our depth of experience, and laying the foundation for thousands more to go.





## Engage 75 global cities with comprehensive strategies

God is building a bridge from cities to the world. As people migrate in the billions to urban areas, you enable us to greet them with the embrace of the gospel.

## Mobilize 75% of Southern Baptist churches to prayerfully and financially support the IMB

The fields are ready for harvest. Let us inspire a generation to support and send where God has called us to go. Let us complete the Great Commission together!

## Increase giving to the IMB by 6% annually

Our call to the nations is too important. We must all respond with urgency. Sending more missionaries and reaching more people and places requires sacrificial giving.



365

LIVING MISSIONALLY

what's your



# Impact?



PRAY



GIVE



GO



SEND

OUR ENCOURAGEMENT IS SIMPLY THIS

## Let's Reach the Nations Together

Pray. Give. Go. Send. Because the Lord is coming for those who are His, and there are still **155,473** who, just today, will die without Christ.

Please do not forget that number.

For their sake and for the sake of the One deserving of praise in every language, join us today.



IMB.SBC



@IMBMISSIONS



@IMB\_SBC

Connect with the IMB team for more information  
for you and your church at [info@imb.org](mailto:info@imb.org).









\*Names marked with an asterisk throughout this guide have been changed for security reasons.





imb

Esta guía está disponible  
en español.

이 가이드는 한국어로 되어  
있습니다.

備有中文版手冊

3806 MONUMENT AVE  
RICHMOND, VA 23230  
800.999.3113  
INFO@IMB.ORG  
IMB.ORG

